



from the desk of...

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Dear School Official:

I would like to introduce you to a children's book I recently published entitled Calvin Didn't Know.

Calvin Didn't Know addresses African-American History in a very engaging, non-combative, fun manner. As the reader becomes more involved in the story, he discovers interesting facts about day-to-day inventions of African-Americans. The book is designed as a reader for upper elementary and middle school students and includes biographical material, a list of patent information, and a short vocabulary section. Discussions with parents, students, and fellow educators reveal that Calvin Didn't Know addresses an arena where there is, unfortunately, a dearth of material. Outside of simple biographies and biographical material, there is precious little to be found.

I believe the story is a perfect fit for upper elementary and middle school programs. The design of the story is such that all youth will be enriched, however the information contained is particularly appropriate for African-American youth. As these youth are exposed to more and more achievements of those like themselves, their aspirations and consequently their possibilities expand. It is only through this expansion that we can truly give our youth the opportunities they so richly deserve.

In addition, a comprehensive, research based, reading unit plan has been developed for the book to allow seamless incorporation in to the classroom. The following pages include an overview of this unit plan as well as information regarding it's alignment to 5th - 7th grade Illinois Learning Standards, NCTE and IRA Reading Standards, and common reading strategies.

Finally, an order form is included in this document wherein you can immediately order copies of Calvin Didn't Know for your institution. Each class set (consisting of 30 books) ordered prior to January 31, 2010 can be purchased at a discounted price of \$400.00 which includes a \$50 discount and a complimentary copy of the reading unit plan (a \$24.99 value).

If you have any questions or concerns, please don't hesitate to contact me at the above physical or e-mail address. Thank you for your time and consideration. I look forward to hearing from you!!!

In the continued struggle for the salvation of our youth, I am ...

Stephen Randall